

**Inclusive Innovation:
THE ROLE OF INDUSTRY ACADEME
COUNCILS**

DTI Inclusive Innovation Conference 2017
Manila Peninsula Hotel, Makati, 31 May – 1 June 2017

Why Academe Industry Linkages

*“Necessity is the mother of all
invention”*

i.e., need/demand drives innovation

*Therefore, for innovation to occur,
market/industry demands must be clear*

*Furthermore, to be inclusive, innovation
must spur employment*

Industry Academe MISMATCH

Because industry and academe do not
talk:

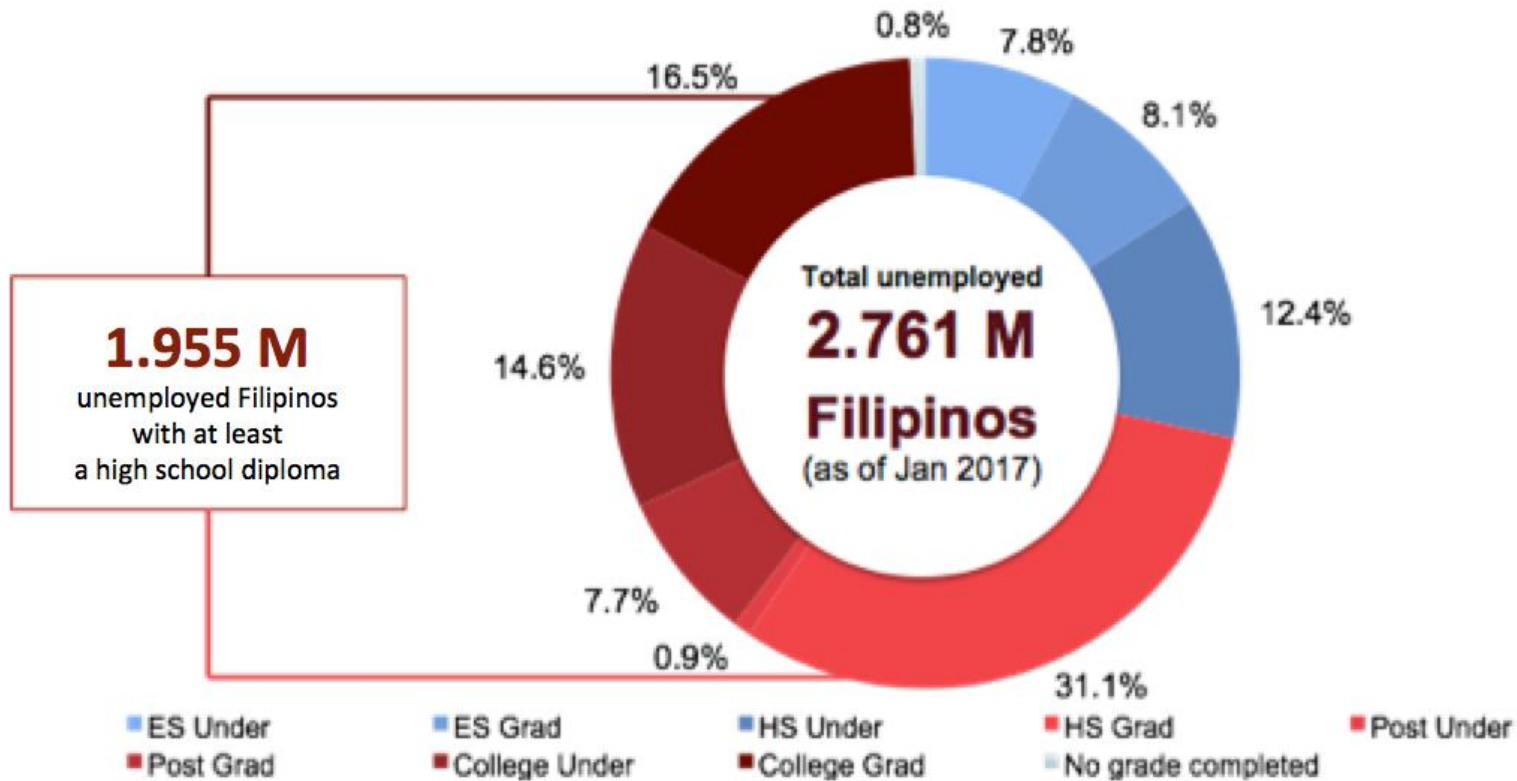
Schools do not produce graduates that
industry needs

Graduates cannot find jobs

Educated, unemployed youth

Industry Academe MISMATCH

Seven in ten unemployed Filipinos have completed basic education.



Why Academe Industry Linkages

*In every success story . . . the different stakeholders interacted **INTENSIVELY** and **FREQUENTLY**. They also went beyond their traditional areas of activity: employers got involved in education, and educators played a bigger role in employment.*

*- McKinsey Center for Government: Education to Employment:
Designing a System that Works*

Industry Academe Councils

Thus the need for IACs:

1. To provide a **regular** venue for these sectors to exchange information, knowledge, & technology;
2. Multi level: National, geographic, & sectoral, institution to institution

Industry Academe Councils

1. Sectoral: Tourism in Bohol
2. Geographic: Iloilo GIA
3. National: The National Industry Academe Alliance

Industry Academe Councils

LAUNCHED THE NATIONAL INDUSTRY-ACADEME COUNCIL

- Composed of 10 CEOs, 8 HEI Presidents, and 2 government observers
- Objective: Getting as many of the right people into the right jobs and careers
- Advocacies:
 - K to 12
 - OJT Consortium



Industry Academe Councils

Local models of GIA partnerships

Iloilo

GIA Council

- Career Caravan (**250** students)
- Banking Industry Needs survey (**43** commercial & rural banks)

Bohol

GIA Council

- Annual budget of **450K** from prov. gov't
- Dual Training + Training for work scholarship program (**25** students, **3** hotels, **1** Tech-voc institution)

Zamboanga

GIA Council

Zamboanga Eco-zone

Batangas

Partnerships

- AG&P & BSU (**100** interns)
- AG&P DLSU Lipa (**15** interns)

Puerto Princesa

OJT Consortium

Entered into by Palawan Chamber of Commerce, Western Visayas University, Holy Trinity University and Palawan State University

Learnings

1. Vast gaps in language, philosophy, and understanding – JUST TALKING HELPS
2. Decision makers must be involved
3. Regularity is important
4. Need for a lead convenor
5. Industry is more difficult

**THANK
YOU!!!**