

# Inclusive Business

## *What it is & how to support it*

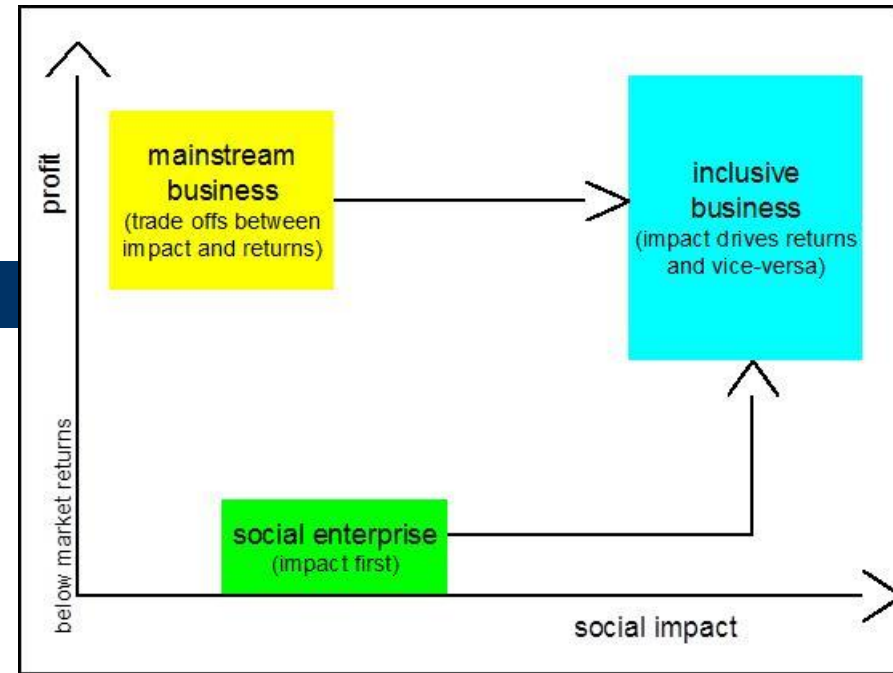


**10th Trade and Industries  
Development (TIDs) Update:  
*Focus on Inclusive Business***

**29 September 2014  
Intercontinental Hotel  
Makati City**

# What is Inclusive Business?

- commercially viable
- operates at scale
- innovative & systemic solutions
- addresses needs of low-income people



# Why does Inclusive Business need the Government?

- Recognition
- Incentives
- Accreditation

# A Possible Accreditation Scheme for the Philippines

- Establish criteria with industry associations
- Evaluate business plans using an impact matrix
  - Reach, depth and systemic contribution
  - Business and growth
  - Sustainability and governance
- Rate projects on a scale from 0 to 5
  - Above 3.5 → granted accreditation, gain access to priority government support services
  - Between 2.5 – 3.5 → receive technical assistance for business plan development and pilot testing
  - Below 2.5 → no accreditation or assistance without major changes to the business plan

## IB Support World Wide



- G8 Social Impact Investment Task Force
- OECD Member country support programs
- Latin American initiatives
- India and CSR
- Accreditation discussions in Asia



# What is ADB doing on IB in Asia?

- Market scoping studies, investment forums
- Learning from others
- Enhanced due diligence and project preparation
- High-level institutional support and an action plan
- Policy support in Southeast Asia, Bangladesh
- Corporate training
- Developing and sharing knowledge

# Why Inclusive Business?

- Promotes social development objectives
- Builds and utilizes country's capacities
- Generates far-reaching impacts
- Sustainable
- Enjoys growing support from Private Sector