

Appendix 2. ADB’s Top 20 “Nearby” Products Based on Sophistication Level and Labor Intensity

Table 1. Top 20 commodities based on Level of Sophistication (PRODY)			
SITC Code	Commodities	PRODY	Strategic Value
6664	Porcelain or china houseware	11,998	10,039
8952	Pens, pencils, and fountain pens	10,829	9,795
6531	Fabrics, woven, of continuous synthetic textile material	14,843	9,480
7243	Sewing machines, furniture, needles, etc and parts thereof	11,250	9,035
7757	Domestic electromechanical appliances; and parts thereof, n.e.s.	10,866	8,559
7641	Electrical line telephonic and telegraphic apparatus	14,713	8,346
7512	Calculating, accounting, cash registers, ticketing, etc	13,485	8,199
7643	Television, radio-broadcasting; transmitters, etc	16,537	8,103
7642	Microphones; loudspeakers; audio-frequency electric amplifiers	13,583	7,997
612	Refined sugar, etc.	12,595	7,539
8852	Clocks, clock movements and parts	15,040	7,273
8981	Pianos, other string musical instruments	11,293	6,961
8973	Precious jewelry, goldsmiths' or silversmiths' wares	12,091	6,952
8851	Watches, watch movements and case	25,310	6,014
350	Fish, dried, salted or in brine; smoked fish	13,841	5,650
8811	Photographic cameras, flashlight apparatus, parts, accessories, n.e.s.	17,702	5,488
344	Fish fillets, frozen	13,286	5,413
814	Flours and meals, of meat, fish, etc	11,284	4,220
7622	Portable radio receivers	13,995	3,808
7522	Complete digital processing machines	28,109	3,403

Appendix 2. ADB's Top 20 "Nearby" Products Based on Sophistication Level and Labor Intensity

Table 2. Top 20 "nearby" products with highest labor intensity		
SITC Code	Commodities	Labor intensity
6674	Synthetic or reconstructed precious or semi-precious stones	16.177
8981	Pianos, other string musical instruments	8.981
6552	Knitted, not elastic nor rubberized, of fibers other than synthetic	4.594
8952	Pens, pencils and fountain pens	3.547
8998	Smallwares and toilet articles, n.e.s.; sieves; tailors' dummies, etc.	3.547
6531	Fabrics, woven, of continuous synthetic textile materials	3.065
8852	Clocks, clock movements and parts	2.982
8973	Precious jewelry, goldsmiths' or silversmiths' wares	2.982
8851	Watches, watch movements, and case	2.982
6664	Porcelain or china houseware	2.829
8811	Photographic camera, flashlight apparatus, parts, accessories, n.e.s.	2.042
350	Fish, dried, salted or in brine; smoked fish	1.611
344	Fish fillets, frozen	1.611
7243	Sewing machines, furniture, needles, etc and parts thereof, n.e.s.	1.392
7522	Complete digital data processing machines	1.347
7641	Electrical line telephonic and telegraphic apparatus	1.193
7643	Television, radio-broadcasting and telegraphic apparatus	1.193
814	Flours and meals, of meat, fish, etc.	1.022
7642	Microphones, loudspeakers, audio-frequency electric amplifiers	0.957
7622	Portable radio receivers	0.957

Notes:

1. Nearby products are products that can be developed with relative ease since they can intensively utilize existing capabilities embedded in the current export structure.
2. PRODY is an indication of a product's level of sophistication, measured by the average of GDP per capita of exporting countries of the product.

Source (Table 1 and Table 2): Usui, Norio. 2012. Taking the Right Road to Inclusive Growth. Asian Development Bank. Manila, Philippines.